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SHAREPOINT360 LAUNCHES NEW WEB SITE BUILT WITH MICROSOFT SHAREPOINT

Web Site Built on SharePoint Platform is Easy to Manage, SEO Friendly and Cost Effective

SAN DIEGO – Jan. 05, 2010 – [SharePoint360](#), the premiere provider of business productivity consulting and hosting solutions, today announced its new corporate Web site built with the Microsoft Office SharePoint Server (MOSS) 2007. By using MOSS, SharePoint360 improves their Web sites' search engine optimization (SEO) ranking and usability without additional maintenance or resources.

The new SharePoint360 site offers seamless usability giving visitors the most relevant information about their consulting and hosting services from the home page. The site is designed so viewers experience direct access to the company's offerings, news and customer information while avoiding long searches that result in no clear action. Additionally, the Web site is re-designed with social media tools integrated such as Twitter and Facebook links so users can further engage with the company's community.

MOSS 2007 also has the necessary components, such as a clear information architecture, for improving SEO ranking that adheres to industry best practices. Search engine algorithms are programmed within MOSS which enables better rankings with the top search engines and gives users pertinent content from targeted searches.

"Using SharePoint as the platform to build a corporate Web site allows organizations' non-technical employees to easily update and manage content on the site while still providing a professional look to attract users," said Paul West, co-founder and principal at SharePoint360. "With the debut of Office 2010, we can expect to see more organizations utilizing SharePoint for their corporate Web sites and SharePoint360 will be well positioned to offer our expertise in helping these organizations get the most out of their technology for substantial online presence."

For more information about SharePoint360's services and to view their Web site, please visit:
<http://www.sharepoint360.com>.

About SharePoint360

Headquartered in San Diego, SharePoint360, LLC is a leading SharePoint [consulting](#), [hosting](#) and [business intelligence](#) services provider. Founded in 2006, the company is a Microsoft Certified Gold Partner, whose team of software industry expert have completed more than 125 of collaborative technology implementation and development projects in the U.S. and internationally. More information about SharePoint360 is available at <http://www.sharepoint360.com>.

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